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NEWS RELEASE

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NEW STEEL DOOR INSTITUTE VIDEO DESCRIBES BENEFITS OF SPECIFYING SDI

- Watch Video on SteelDoor.org -

November 21, 2014, WESTLAKE, Ohio — The Steel Door Institute has just released a video providing an overview of the 60-year-old steel door and frame standards organization to architects, contractors, and building owners.

This two minute video introduces the SDI's Technical Committee, standards, and membership. Jeff Wherry, SDI Managing Director and a 20+ year veteran of the industry, is seen in the video describing how architects have come to depend on these standards for their rigor, relevance, and impartiality.

The video also includes comments from a member of the architectural community on the benefit to architects in using SDI standards, "They allow us to use our time to design great buildings and great spaces, instead of checking specifications and developing standards."

This is the 10th video released by SDI. Each video is educational in nature with topics including steel performance characteristics, tornado doors, blast resistant doors, fire-rated doors, and instructions for frame installation.

These videos have been viewed more than 35,000 times on SDI's YouTube channel. By subscribing to the SDI channel you will be kept informed as new videos are released.

SDI videos may also be found at www.steeldoor.org/videos.php

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About the Steel Door Institute

The Steel Door Institute was established in 1954 as a voluntary, non-profit business association that develops quality and performance standards for steel doors and frames. Representatives of SDI member companies create and publish these standards, made available without charge to architects and other design professionals to ensure quality and consistency of hollow metal doors and frames used in construction. For more information, visit www.steeldoor.org.